AMPARO

HOUSE OF AMPARO

SPONSOR PARTNER PACKAGES

AMPARO

Veronica Brown
Founder of House of Amparo

INTRODUCTION

House of Amparo Models was founded by Veronica Brown in 2019. House of Amparo Models is an diversified & inclusive full service modeling agency based in the New England areas, as we are slowly growing and collecting models through out the United States. We carry more than 80 perfect of Diversity which holds representation of Spanish, Asian, African, African American individuals and more.

2020 Events

MAY 2, 2020
- ONE YEAR CELEBRATION NETWORKING LAUNCH PARTY

JULY 2020
- AMPARO MODELS FASHION SHOW

AUGUST 2020
- MODEL TRAINING BOOTCAMP FASHION WEEK PREP

AUGUST/SEPTEMBER 2020
- BOSTON CURVY WEEKEND

2020
- INDUSTRY PANEL (PENDING)

Event Details

MAY 2, 2020 BOSTON, MA
NETWORKING LAUNCH PARTY. HELP INTRODUCE OUR COMPANY TO BOSTON FASHION INDUSTRY PROFESSIONALS. CREATE AN IMPACT TO OUR METRO AND UBRAN COMMUNITIES WITH OUR DIVERSE AND INCLUSIVE REPRESENTATION ALL WHILE INTRODUCING YOUR BRAND TO THE PUBLC AS WELL.

JULY 2020 BOSTON, MA
THE AMPARO MODELS FASHION SHOW. GET TO MEET OUR MODELS FROM MULTIPLE SIZE RANGES AND HEIGHTS. INCLUDING DESIGNERS FROM DIVERSE BACKGROUNDS WITH INCLUSIVE SIZE RANGES.

AUGUST 2020 BOSTON, MA
MODEL TRAINING BOOTCAMP FASHION WEEK PREP. AMPARO BOOTCAMP WILL BE HOSTING AN PRO-MODEL EXPERIENCE BY PREPARING STEP BY STEP KNOWLEDGE ON MODEL SUBMISSIONS, CASTING CALLS, RUNWAY WALKS AND MORE.

AUGUST/SEPTEMBER 2020
BOSTON CURVY WEEKEND. PARTNERING WITH BOSTON CURVY WEEKEND (BOSTON CURVY FASHION WEEK) POWER OUR PROMOTIONAL PARTNERSHOP WITH OUR AMPARO MODELS THROUGH BOSTON'S BEST CURVY FASHION WEEK BY PROVIDING MODELS TO OTHER VOLUNTEERED BUSINESS FROM THE INCLUSIVE SIZE RANGE WE ARE ABLE TO PROVIDE.

partner benefits

PLATINUM SPONSORS' PACKAGE
$7000

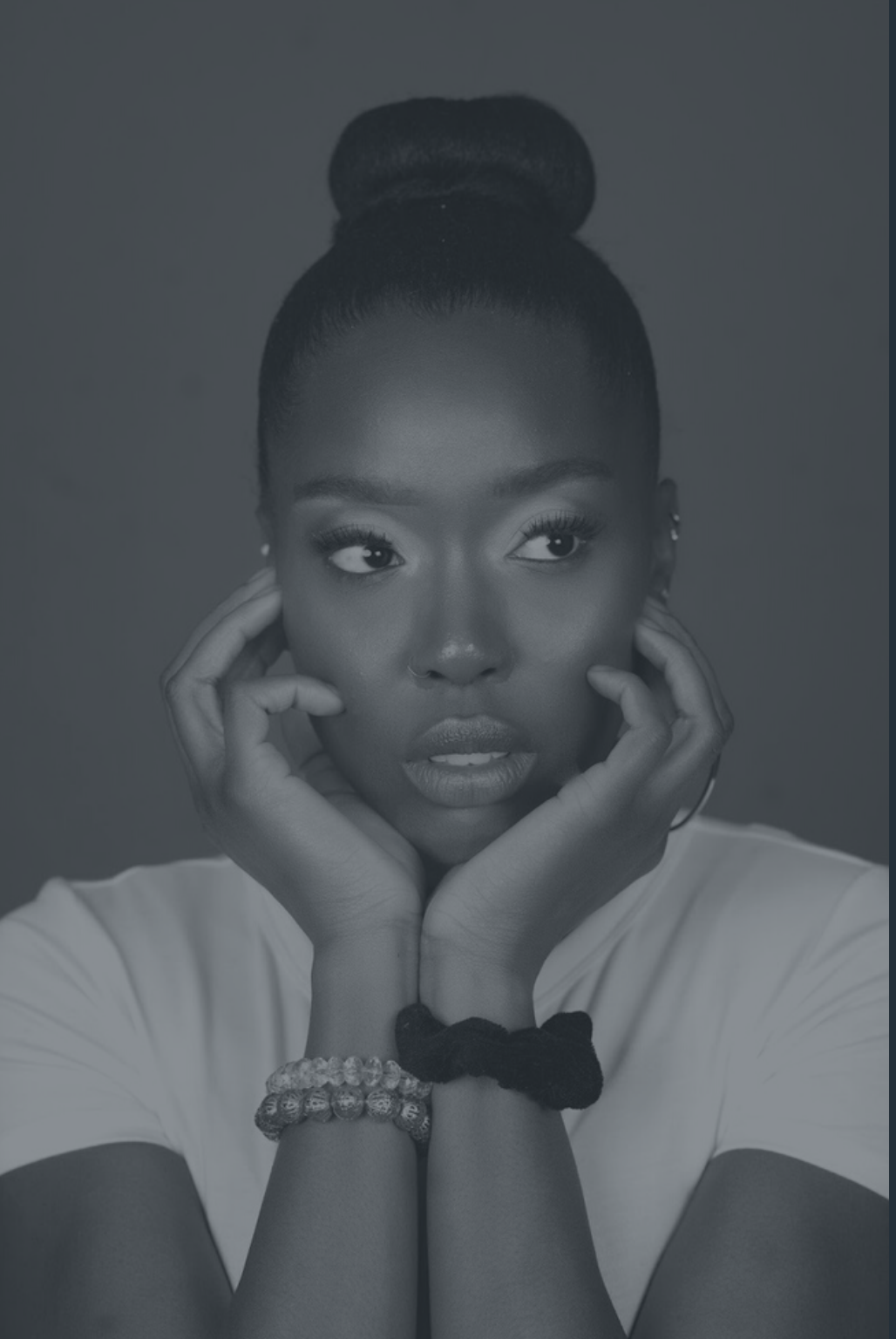
- Website: Rights given on front page for platinum sponsors. Logo attachments will be directed to your site.
- All social media will run sponsored post up to 3 weeks with brand attached in Ad & description.
- Provided bag with your brand logo will be included in our VIP gift bagging package for products donated to the event.
- Name will be on backdrop for red carpet photoshoot with Amparo's logo and other top platinum/silver sponsors.
- Show your products or display on our models | Team will be wearing logo on shirt with other top sponsors
- Up to 100 Guest will attend and be able to promote product via Social Media using your personal hashtag.
- Local Press/Bloggers will attend & will be able to review the event via social media as well.
- Up to 10% of VIP Gift Bag sales will be donated to local Non-Profit In the Boston area - Under both parties name.

SIlver Sponsors' Package
$5000

- Website: Rights given on sponsor page for Silver/Gold sponsors. Logo attachments will be directed to your site.
- All social media will run sponsored post up to 3 weeks with brand attached in Ad & description.
- Name will be on backdrop for red carpet photoshoot with Amparo's logo and other top platinum/silver sponsors.
- Up to 100 Guest will attend and be able to promote product via Social Media using your personal hashtag.
- Local Press/Bloggers will attend & will be able to review the event via social media as well.
- Up to 10% of VIP Gift Bag sales will be donated to local Non-Profit In the Boston area - Under both parties name.

Gold Sponsors' Package
$3000

- Website: Rights given on sponsor page for Silver/Gold sponsors. Logo attachments will be directed to your site.
- All social media will run sponsored post up to 3 weeks with brand attached in Ad & description.
- Up to 100 Guest will attend and be able to promote product via Social Media using your personal hashtag.
- Local Press/Bloggers will attend & will be able to review the event via social media as well.
- Up to 10% of VIP Gift Bag sales will be donated to local Non-Profit In the Boston area - Under both parties name.



DIRECTORY:

Gold Sponsors' Package

This entry-level sponsorship package is great for local businesses who want visibility at an event expected to draw in attendee's.

Silver Sponsors' Package

This package is perfect for companies who are serious about supporting House of Amparo and creating great visibility for their brands.

Platinum Sponsors' Package

This sponsorship package has limited availability, and is available to sponsors who wish to be featured prominently on all House of Amparo signage, promotions, and apparel.

Sponsor payments due 3-4 Weeks before event.

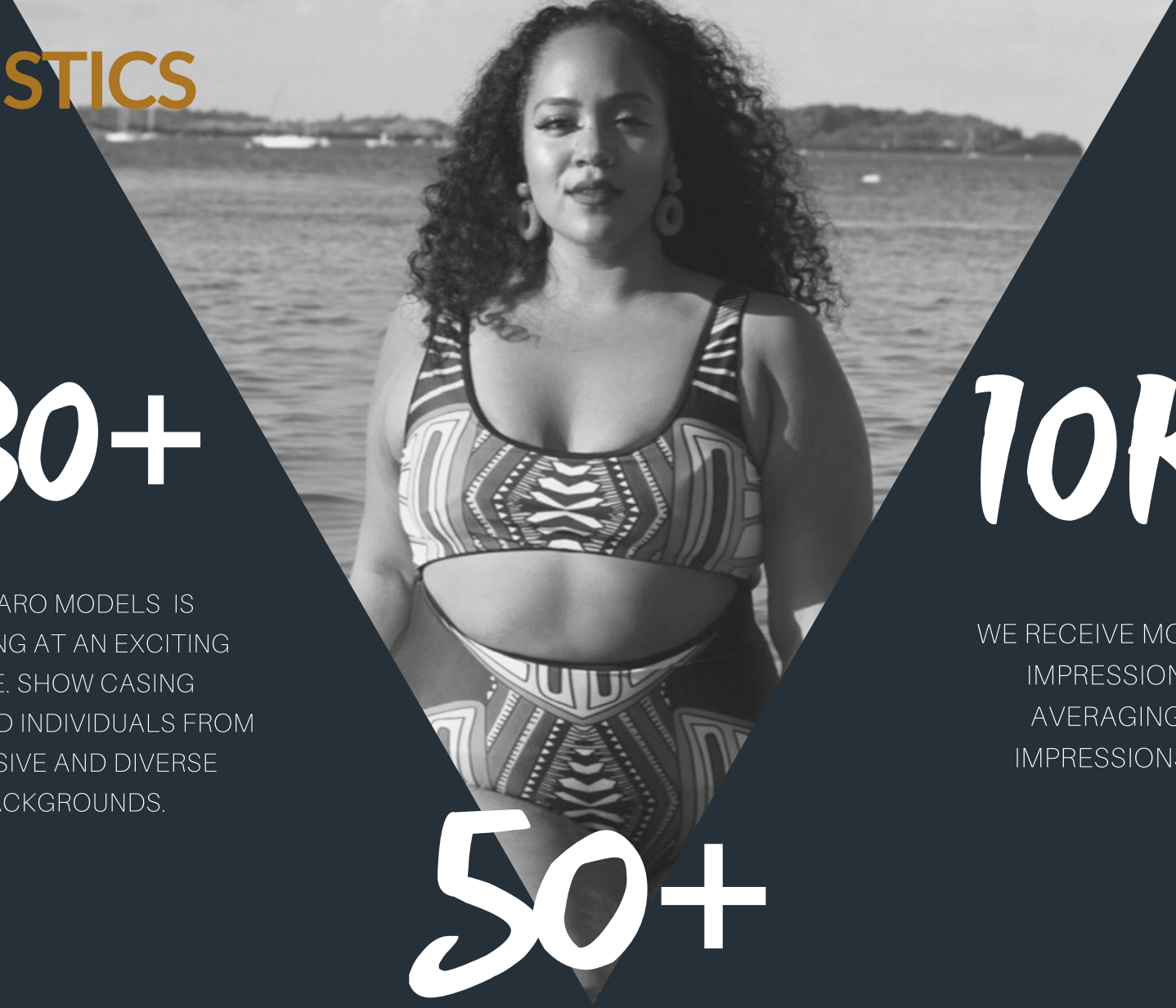
GIFT BAG BENEFITS:

ROI - BRAND AWARENESS

- RIGHTS GIVEN ON DONATIONS PAGE FOR GIFT BAG SPONSORS. LOGO ATTACHMENTS WILL BE DIRECTED TO YOUR SITE.
- ALL SOCIAL MEDIA WILL SHOUT OUT YOUR BRAND.
- UP TO 100 GUEST WILL ATTEND AND BE ABLE TO PROMOTE PRODUCT VIA SOCIAL MEDIA USING YOUR PERSONAL HASHTAG.
- LOCAL PRESS/BLOGGERS WILL ATTEND & WILL BE ABLE TO REVIEW THE EVENT VIA SOCIAL MEDIA AS WELL.
- DUE TO GIFT BAG SALES, YOUR NAME WILL BE INCLUDED IN THE GIFT BAG FUND DONATION TO AN LOCAL NON-PROFIT IN THE BOSTON AREA.
- IF YOU'D LIKE MORE BENEFITS ON OUR SWAG BAG, DONATIONS, OR SPONSARSHIPS PLEASE REVIEW 'PARTNER BENEFITS' ABOVE OR EMAIL US:

AMPAROBRAND@HOUSEOFAMPARO.COM

STATISTICS



30+

AMPARO MODELS IS GROWING AT AN EXCITING RATE. SHOW CASING TALENTED INDIVIDUALS FROM INCLUSIVE AND DIVERSE BACKGROUNDS.

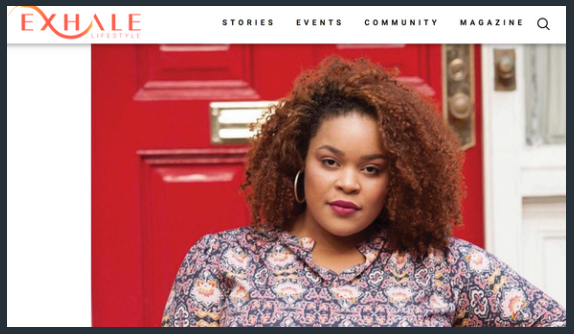
10K+

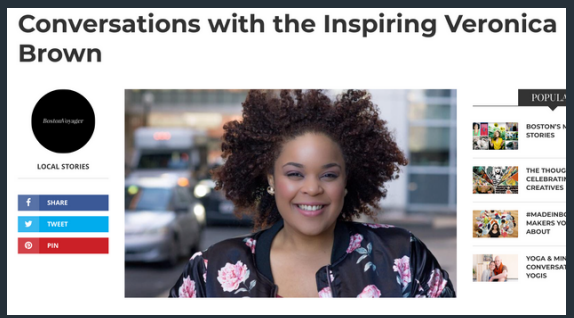
WE RECEIVE MORE THAN 10K+ IMPRESSIONS WEEKLY, AVERAGING OVER 50K IMPRESSIONS A MONTH.

50+

BRAND PARTNERSHIPS
OUR MODELS HAVE PARTNERED WITH MANY LIFESTYLE AND FASHION BRANDS

Publications





"Amparo Models, is changing the Boston landscape with her modeling agency that offers work to all bodies. - something we've yet to see in New England, and really anywhere in the United States." - Pop Culture Positive

For more information, visit our website partners page for more media & press: https://www.houseofamparo.com/presspartners

Partners

Those who believe in the Amparo Brand

Yatir Clothing

BC Weekend

natural hair meets

THREADS OF HOPE
CREATING A BRIGHTER TOMORROW

pop culture positive media.

Disclaimer

THE CONTENT OF THIS MEDIA KIT IS CONFIDENTIAL AND INTENDED FOR THE RECIPIENT SPECIFIED IN THE MESSAGE ONLY. IT IS STRICTLY FORBIDDEN TO SHARE ANY PART OF THIS MESSAGE WITH ANY THIRD PARTY, WITHOUT THE WRITTEN CONSENT OF HOUSE OF AMPARO. IF YOU RECEIVED THIS MEDIE KIT BY MISTAKE, PLEASE REPLY TO THIS MESSAGE OR EMAIL AMPAROBRAND@HOUSEOFAMPARO.COM (SUBJECT LINE: MISTAKE) AND FOLLOW WITH ITS DELETION, SO THAT WE CAN ENSURE SUCH A MISTAKE DOES NOT OCCUR IN THE FUTURE.

DONATIONS/SPONSORSHIPS REFUND:
IF YOU HAVE MADE AN ERROR IN MAKING YOUR DONATION/ SPONSOR REQUEST/ ETC OR CHANGE YOUR MIND ABOUT CONTRIBUTING TO AMPARO MODEL'S WE WILL HONOR YOUR REQUEST FOR A REFUND MADE WITHIN 7 DAYS OF YOUR DONATION DATE. OTHERWISE IT WILL BE NONREFUNDABLE. TO REQUEST A REFUND, EMAIL US AT AMPAROBRAND@HOUSEOFAMPARO.COM (PLEASE USE "REFUND REQUEST" IN THE SUBJECT LINE).

CONTACT DETAILS
PHONE: + 1 978 635 2178
EMAIL: AMPAROBRAND@HOUSEOFAMPARO.COM
WEBSITE: HTTPS://WWW.HOUSEOFAMPARO.COM

If you have inquiries or are in need of clarification on any aspect of our identity, please contact:

Founder
Veronica Brown

AmparoBrand@Houseofamparo.com
+1-978-635-2178